

# Agricultural Business Club at Iowa State University

## Main Meeting Minutes

October 17, 2024

The regular meeting of the Iowa State University Agricultural Business Club was held on October 17<sup>th</sup>, in Curtiss Hall 0127. President Jack Campbell called the meeting to order at 6:01 PM. There were 165 members present.

### Officer Reports:

- **Secretary:** The minutes of the September meeting were briefed by Maddie Orewiler. Approved by club members.
- **Treasurer:** Chase Johnston announced the current balance available is \$53,595.87. Approved by club members.
- **CALS Council:** CALS Council went to Cultivating Hope Farms for their philanthropy event. The most recent CALS Council Meeting was held on October 16<sup>th</sup>.
- **Reporters:** Follow our social media to see everything happening within the club! Study Abroad Spotlight: Jacob Samuelson. Social Media Spotlight: Emily King and Elly Witt.
- **Logistics Coordinators:** Thank you for coming! If you have suggestions on meals you would like to have for meetings let Jacob or Cale know. We hope you enjoyed the food.

### Committee Reports:

- **Ag Alliance:** Thank you to everyone that attended the Ag Alliance Dinner on October 7<sup>th</sup>.
- **Banquet:** The 14<sup>th</sup> Annual Agricultural Business Club and Alumni Tailgate will take place Saturday, November 2<sup>nd</sup> in Auxiliary Tent. Be on the lookout for more information.
- **CALS Career Day:** Thank you to everyone that helped set up for the career fair! If you attended the Pre-Career Fair Mixer, please fill out the feedback form.
- **New Member Engagement:** The committee is working on setting up a philanthropy event to Meals From the Heartland. Be on the lookout for a social event coming soon. If you are a senior, please sign-up to mentor one of the committee members throughout the year.
- **Philanthropy and Service:** Thank you to everyone that helped with the Roadside Cleanup as well as carved pumpkins at Reiman Gardens.
- **Professional Meetings:** Trivia night will be held on October 22<sup>nd</sup> at 6:00 PM in 368A Heady Hall.
- **Publicity:** The fall clothing order form is due Thursday, October 31<sup>st</sup> to 174 Heady Hall. If you got a polo from the second round of orders they are ready to be picked up.
- **Recruitment and Social:** Mark your calendars for the ABC Kickball Tournament on October 29<sup>th</sup> at 7:30 PM. The tournament will be held at the MWL Fields. Be on the lookout for more information about the Thanksgiving Feast being held on November 19<sup>th</sup>.
- **Sponsor Relations:** Thank you to all that attended the golf outing on September 27<sup>th</sup>. Congrats to all the winners!

### **Guest Speakers:** Carleigh DuBry - Hormel Foods

- Carleigh started with Hormel in 2019 as an intern at the Kansas City sales office and later transitioned to the PDP in the Minneapolis area. After completing the program, she became a Territory Manager in Des Moines, overseeing Schnucks business segments. In January of 2024, she started her current role, Regional Training Manager, where her responsibilities include Hormel Foods' Retail entry-level new hire programs, including the Professional Development Program (PDP) and Intern Program. In addition to her corporate role, Carleigh serves on the National Leadership Team for Sigma Alpha Sorority and on the board of the Young Professionals in Agriculture Organization based in Central Iowa. A passionate advocate for professional development, she thrives on helping others grow!

### **Meet the Faculty:** Dr. Dirk Maier - Department of Agricultural and Biosystems Engineering

- Dr. Maier is a Professor and Director in the Department of Agricultural and Biosystems Engineering, the Department of Animal Science, and the Department of Food Science and Human Nutrition at Iowa State University where he is responsible for leading an internationally recognized research and outreach program in post-harvest engineering and feed technology applied to grain and feed operations and processing. He established the ISU Feed Technology Program and serves as the director of the ISU Feed Mill and Grain Science Complex, a \$35 million state-of-the-art grain handling, drying, storage and feed processing facility. Its mission furthers ISU's teaching, research, service, extension, and industry and international outreach in support of the global grain and feed industry. He is the founding director of the International Grain and Feed Industry Academy at Iowa State University which offers onsite and virtual continuing education and credentialing programs for the global grain and feed industry.

### **Old Business:**

- The Etiquette Dinner was hosted on September 26<sup>th</sup>.

### **New Business:**

- Learn about opportunities within the club on Thursday, November 7<sup>th</sup>. More information to come.

### **Member Recognition:**

- Member of the Month: Clayton Baum
- New Member of the Month: Lane Sommerfelt
- Old Member of the Month: Drew Staudt

**Advisor Comments:** Rhonda Young – Industry Advisor

- Rhonda encouraged members to be open minded, represent yourself well and authentically, and to be a difference maker.

**Drawings:**

- Are You Here?: Adam Patrick won \$50!
- Wheel of Fortune: Natalie Ott won \$100 from the S!

**Announcements:**

- The Jim Knuth Lessons in Leadership and Life Lecture Series will be held on Thursday, November 14<sup>th</sup> in 2155 Marston Hall. Iowa Secretary of Agriculture, Mike Naig, will be speaking.
- There are two Study Abroad Applications open! One is to the United Kingdom and the other to Kosovo.

<b>Activity</b>	<b>Date</b>	<b>Time</b>
Trivia Night	Tuesday, October 22nd	6:00 Start Time
Fall Industry Tour	October 24th - 26th	
Kickball	Tuesday, October 29th	7:30 Kickoff
Election Information Meeting	Thursday, November 9th	6:30 Meeting
Jim Knuth Lecture Series	Thursday, November 14th	6:00 Social; 6:30 Lecture
Thanksgiving Dinner	Tuesday, November 19th	
November Meeting	Thursday, November 21st	5:30 Social; 6:00 Meeting
Election Meeting	Thursday, December 5th	5:30 Social; 6:00 Meeting

President Jack Campbell adjourned the meeting at 7:03PM.